



HUMBOLDT-VIADRINA
Governance Platform

Climate Action Index:
*Enhance Evaluations of Greenhouse Gas
Mitigation Contributions*

Workshop, Berlin 27.10.2014

Agenda

Venue: HUMBOLDT-VIADRINA Governance Platform
c/o Allianz Forum
Pariser Platz 6 / Brandenburg Gate
10117 Berlin / Germany



Sunday - October 26, 2014

All day **Arrival of participants**

18:30 – 21:30 **Welcome Dinner**

Welcome by Alvaro Umaña and Peter Eigen
Welcome by World Bank representatives

Venue: Ganymed Brasserie
Schiffbauerdamm 5
10117 Berlin
(<http://ganymed-brasserie.de>)

Monday - October 27, 2014

Venue: HUMBOLDT-VIADRINA Governance Platform
c/o Allianz Forum
Pariser Platz 6 / Brandenburg Gate
10117 Berlin

Conference Room on upper floor

08:30 – 09:00 ***Arrival of participants***

09:00 – 09:10 **Opening remarks**

Alvaro Umaña and Peter Eigen (Co-Chairs)

09:10 – 09:15 **Introduction to Workshop**

Gerd Leipold (project lead)

09:15 – 09:30 **Introduction of Participants**



09:30 – 10:30 Session 1: Non-climate indices

This session studies non-climate indices (e.g. Corruption Perception Index, Ease of Doing Business Index, Rating agencies), explores their impact and conditions for such impact.

Objective: To become familiar with a variety of non-climate related indices and to identify reasons for their impact.

Desired outcome: Common understanding of key success factors and limitations of indices.

Materials provided: <Session 1: Non-Climate Indices.pdf>

Roadmap for Session 1:

1. Introduction to session (Gerd Leipold)
2. Short presentations (max. 5 min. each):
 - Corruption Perception Index (Virginie Coulloudon, Transparency International)
 - Credit rating agencies (Alan David Lee)
 - Ease of Doing Business Index (Chandra Shekhar Sinha)
 - Greenpeace IT ranking (Gerd Leipold)
 - Ibrahim Index of African Governance (Sebastian Wegner)
3. Three groups to discuss the following questions (one per group). Groups to capture their results on flip charts in bullet points:
 - I – **User benefits:** How can users benefit from an index? How can they use it?
 - II – **Communication:** How is the index communicated to decision makers, influencers and users?
 - III – **Credibility:** What makes an index credible?
4. Report back from the groups
5. Summary by Alvaro Umaña

10:30 – 11:00 Coffee break



11:00 – 12:30 Session 2: Climate action indices

This session provides an overview of the important climate action indices to understand similarities and differences. The discussion will explore whether one should embark on extending the assessments to allow also for bottom up processes and for appealing to tangible interests.

Objective: To create a comparative overview of important climate action indices and to discuss extensions towards bottom up processes and tangible interests.

Desired outcome: A shared understanding of the underlying assumptions and applied methodologies of climate action indices. Differences in their results and reasons for them.

Materials provided: <Session2: Climate Indices.pdf> &
<Coverage of Climate Indices.xlsx>

Roadmap for Session 2:

1. Introduction to session (Gerd Leipold)
2. Short presentation of the climate action indices (max. 5min each):
 - Climate Action Tracker (Bill Hare)
 - Climate Change Performance Index (Jan Burck)
 - Climate Equity Reference Calculator (Sivan Kartha)
 - Carbon Transparency Index (Surabi Menon)
3. Plenary discussion about differences between the indices:
 - How different are the results? – What the reasons for the observed differences?
 - Is it desirable and possible to integrate the different results?
4. Two groups to discuss extending what the indices do:
 - I – **Bottom up processes:** To what extent do the indices offer themselves bottom up processes? Should they be adapted to fit better to bottom up processes?
 - II – **Tangible benefits for users:** To what extent do climate indices offer themselves as tools attractive for tangible interests (e.g. economic and financial)? Should they be adapted to that end? If yes, how?
5. Report back from the groups
6. Plenary discussion
7. Summary by Peter Eigen

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12:30 – 13:30 *Lunch*

13:30 – 15:00 **Session 3: Greater Impact of Climate Action Indices**

This session identifies relevant decision makers and influencers and how one can have impact on them.

Objectives: Define most important decision makers and influencers and channels and tool to reach them.
Develop an understanding, what creates impact.
Explore, how climate action indices can have more impact.

Desired outcome: Overview of the most important decision makers and influencers and of potential channels and tools.

Roadmap for Session 3:

1. Introduction to session (Gerd Leipold)
2. Three working groups to explore aspects of impact:
 - I – **Decision Makers:** Who are the relevant decisions makers for climate and what influences them?
 - II – **Influencers:** Who are the most relevant influencers for climate and how can they be reached?
 - III – **Framing the Message:** How should the climate issue be framed? As a question of responsibility or a question of opportunity? As a climate issue or imbedded in other issues?
3. Report back from the groups and discussion in plenary
4. Summary by one of the Alvaro Umaña

15:00 – 15:30 **Coffee break**

15:30 – 16:30 **Session 4: How to move forward? – Next steps**

16:30 – 17:00 **Summary and Farewell**

Evaluation

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List of Participants

Peter Eigen (Co-Chair)	Humboldt-Viadrina Governance Platform
Alvaro Umaña (Co-Chair)	Climate Ambassador, Costa Rica
Pankaj Bhatia	World Resources Institute
Jan Burck	Germanwatch e.V.
Virginie Coulloudon	Transparency International
Bill Hare	Climate Analytics gGmbH
Nikolas Höhne	Ecofys
Ingrid Hoven	Federal Ministry for Economic Cooperation and Development, Germany
Sivan Kartha	Stockholm Environment Institute
Alan D. Lee	The World Bank Group
Gerd Leipold	Humboldt-Viadrina Governance Platform
Adolf Klobe-Lesch	Sustainable Development Solutions Network Germany
Surabi Menon	Climate Works
Banca Ingrid Sylvester	The World Bank Group
Chandra Shekhar Sinha	The World Bank Group
Ferry van Hagen	Ministry for Infrastructure and the Environment, Netherlands
Sebastian Wegner	Humboldt-Viadrina Governance Platform